



YOUR FUNDRAISING GUIDE



PROSTATE
CYMRU





PROSTATE CYMRU IS WALES' LEADING PROSTATE HEALTH CHARITY

The generosity and support of volunteers and fundraisers enables us to carry out vital work.



Raising Awareness



Improving Research & Treatment



Providing Support Services

**Prostate Cancer affects 1 in 8 men in Wales,
increasing to 1 in 3 if there is a family history.**

Help us #SaveTheMalesInWales

BE INSPIRED FUNDRAISING IDEAS



Bake Sale

Any of these are great options, and could be done as personal or workplace challenges.



Physical Challenge



Yard Sale



Coffee Morning



Comedy Evening



Sporting Events



Raffle



Barbecue



Music Event



Quiz Night



Car Wash

Whatever you choose, we have the tools to help you make it a success.



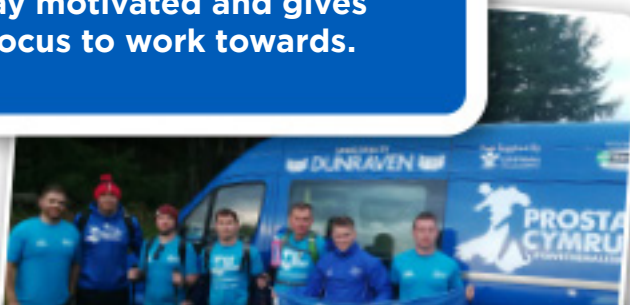
BOOST YOUR FUNDRAISING

Simple tips that can help boost your fundraising.



SET YOURSELF A TARGET

It helps you stay motivated and gives you a strong focus to work towards.



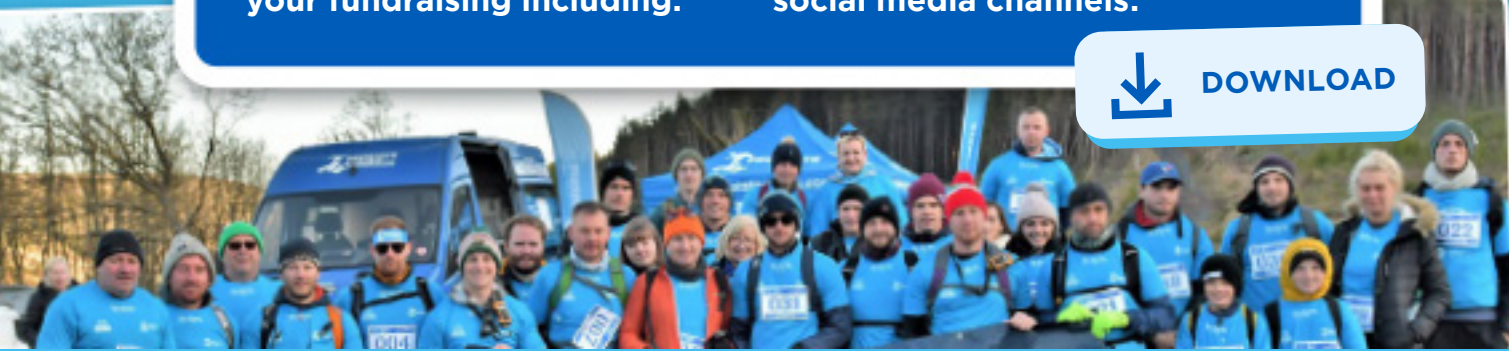
BE VISUAL

We've made a range of items to help you promote your fundraising including:

- Editable poster to help promote your event
- Prostate Cymru bunting
- Charity label for fundraising pots
- Sponsorship forms
- Social media tool kit – creatives that can be used across your social media channels.



DOWNLOAD





SOCIAL MEDIA

Shout about your fundraising efforts. Promoting your fundraising event through all your media channels will help you spread the word to a much bigger audience.



/ProstateCymru



ProstateCymru



Prostate Cymru

Remember to engage with the Prostate Cymru accounts.
#SaveTheMalesInWales

JustGiving™ JUSTGIVING PAGES

You can make it easier for your supporters to donate by setting up a JustGiving page, where you can collect online donations and promote your fundraising.

It's so easy to create your own page by visiting:
www.justgiving.com.



YOUR UNIQUE TXTGIVING CODE

You can make it even easier for people to support you by setting up your own unique TxtGiving code. This will mean that anyone can send a donation by text, which will be added to your JustGiving total automatically.

To set up your TXTGIVING code, contact the Prostate Cymru team on 02920 340029





giftaid it

GIFT AID

For every £1 received from a tax paying donor, HMRC will give us an extra 25p.

So for us to turn every £1 into £1.25 we need all our supporters to Gift Aid their donations. When using or encouraging others to use JustGiving, remind them to simply tick the Gift Aid box.

ADMITS ONE

THE EARLY BIRD

Hosting an event? Sell tickets in advance of the event, it helps planning and your funds are guaranteed, even if they decide not to attend.

GET YOUR BUSINESS INVOLVED

Ask your employer to support you, either by making a donation or holding a workplace event such as a dress down day or a cake sale.

Many organisations offer matched funding to support staff, so always worth checking.





SPONSORSHIP

Why not approach all local businesses in your area to sponsor you? In return for donations, you can offer them advertising through your social media channels and promotional material.



RAFFLES & AUCTIONS

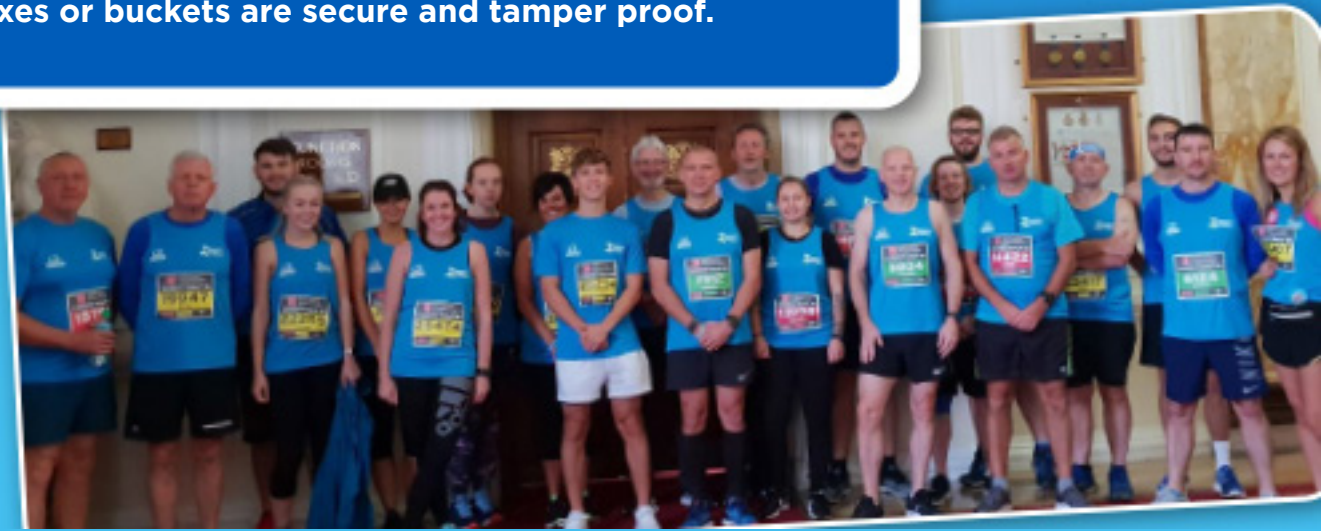
Raffles and auctions are the easiest way to raise extra money; you can use these at any event, or as a simple fundraising activity.

More information can be found in our legal section.



BUCKET AND POT COLLECTIONS

Place fundraising buckets and pots at various points around your event. You will be amazed at how generous people can be with their spare change. Make sure that any boxes or buckets are secure and tamper proof.



MORE **HELPFUL ADVICE**

CONTACT THE PROSTATE CYMRU TEAM

If you have any further questions, or if you have specific fundraising ideas that you would like to discuss you can contact a member of the team:

 **02920 340029**

 **info@prostatecymru.com**



Registered with
**FUNDRAISING
REGULATOR**

**Prostate Cymru supports four key values, as
promoted by the Fundraising Regulator:**

**OPEN
HONEST
RESPECTFUL
LEGAL**

**THANK YOU
FOR YOUR SUPPORT**

We could not do what we do without you.

**Want to get involved in one of
Prostate Cymru's own fundraising events,
[click here](#) to find out what is coming up:**



Charity registration no. 1168682

 **prostatecymru.com**

 **02920 340 029**  **info@prostatecymru.com**

Reg. Address: 12 Drake Walk, Waterfront 2000, Cardiff CF10 4AN